

The Department of International Health presents:
A Special IH Film Series Event
Communications and Development: Strengthening the Connection



Monday, February 6th, 12-1:30 in CT462A



The Spectrum Media Team in Malawi L-R: Spectrum Media video specialist Eric Neudel, media campaign specialist Jamil Simon, digital design specialist Leila Simon, media productions officer Patrick Mphaka, and public awareness specialist Levi Manda.

Jamil Simon, President, Spectrum Media, will present approaches for promoting reform and getting practical information to stakeholders in developing countries. He will also talk about the various tools that are available to disseminate information. The talk will feature case studies with videos and other media made for projects in Malawi, the Central African Republic and Haiti.



Pizza will be served!



In Haiti, a massive communication campaign helped save lives following the outbreak of cholera in October 2010.



Spectrum Media: Documentary Films and Communication Strategies for a Global Audience, has worked on a number of successful projects in developing countries– promoting sustainable agriculture in Malawi, environmental conservation in Madagascar and crisis communications in Haiti. Mr. Simon has also designed communications strategies to promote democracy in Mali, water conservation in Tunisia, capital markets in Indonesia and conflict resolution education in Jordan.