



2020 – 2021 Course Descriptions

MC 802

SPH MC 802

Implementing Community Health Initiatives: A Field-based Course in Leadership and Consultation

Sep–Dec 2019

In MC 802 students work in teams to define and address a specific challenge with partners in a community health center or organization. Student consulting teams apply tools to define a challenge, scan the environment, investigate evidence, define interests of key stakeholders, map organizational processes, align and mobilize constituents, synthesize findings, and communicate findings and recommendations to the client organization in a polished presentation and consultant report.

MC 820

SPH PM 832

SPH MC 820

Managing Public Health Programs and Projects

Sep–Dec 2019

Students in PM 832 and MC 820 develop a complete programmatic management plan that includes development of a logic model, monitoring and evaluation plan, strategies for engaging relevant stakeholders, design of program outreach materials, and development of a program budget.

SB 806

SPH SB 806

Communications Strategies for Public Health

Sep–Dec 2019

In SB 806 student consulting teams work with public health organizations responsible for community-based interventions to develop and execute a planned communications strategy for the organization. Consulting teams prepare a needs assessment, an intervention plan, a communications plan to support the intervention, and media executions to implement the communications plan, including a pitch letter, press release, commentary/editorial, letter to the editor, press event outline, social media plan, an infographic, and other communication pieces as appropriate.

SB 820

Assessment and Planning for Health Promotion

SPH SB 820

This course will introduce students to neighborhoods of Boston and provide opportunities for acquiring and practicing community assessment skills. We address the fundamental question: How do public health scientists and practitioners demonstrate that a health problem in a community warrants intervention? Students will learn to consult the literature, large data sets (such as the U.S. Census, hospitalization data, vital records, and national survey data) and geographic/mapping data, as well as conduct key informant interviews and site visits to assess health promotion needs and assets of a specific neighborhood and groups. The course will culminate in the production of a community needs assessment report integrating the various sources of data gathered over the course of the semester.