

## **SOCIAL MEDIA TOOLKIT**



APR 9

#CoronavirusSeries #FuturePublicHealth

**FEATURED SPEAKERS** 

## Georges Benjamin

EXECUTIVE DIRECTOR, AMERICAN PUBLIC HEALTH ASSOCIATION



@GeorgesBenjami7

### Mary Bassett

FORMER COMMISSIONER OF HEALTH, NEW YORK CITY, AND DIRECTOR OF THE FXB CENTER FOR HEALTH AND HUMAN RIGHTS, HARVARD UNIVERSITY



@DrMaryTBassett

### John Auerbach

FORMER COMMISSIONER OF PUBLIC HEALTH, COMMONWEALTH OF MASSACHUSETTS; FORMER EXECUTIVE DIRECTOR, BOSTON PUBLIC HEALTH COMMISSION; AND PRESIDENT AND CEO, TRUST FOR AMERICA'S HEALTH



@HealthyAmerica1

### Sandro Galea

DEAN AND ROBERT A. KNOX PROFESSOR, BOSTON UNIVERSITY SCHOOL OF PUBLIC HEALTH



@sandrogalea

Our response to COVID-19 has been marked by a large number of challenges. This panel will explore the challenges public health faces in a time of crisis. The speakers will discuss the response to the pandemic from a city and state perspective and what a more effective public health system might look like.

Our Coronavirus Seminar Series will address different aspects of the coronavirus pandemic, bringing together experts to discuss the causes and consequences of this global pandemic. The seminars aim to provide our community and the public with state-of-the-science information about the pandemic and its intersection with public health and keep us all connected to one another during this time.

## **Suggested Posts on Social Media**

#### **TWITTER**

In partnership with @PublicHealth for #NPHW, on Thursday, our #CoronavirusSeries event, "Building the Public Health System of the Future," will explore public #health challenges during a crisis & consider what a more effective system looks like.

Register: https://bit.ly/3bYtvLX

As part of our online #CoronavirusSeries, explore the public health system of the future with @GeorgesBenjami7,

@DrMaryTBasset, and John Auerbach of @HealthyAmerica1 on Thursday. #FuturePublicHealth #NPHW @PublicHealth Join the conversation: https://bit.ly/3bYtvLX

On Thursday, tune into our #CoronavirusSeries to gain insights about public health challenges during a crisis and what an effective public health system looks like. #FuturePublicHealth Register: https://bit.ly/3bYtvLX @PublicHealth @GeorgesBenjami7 @DrMaryTBasset @HealthyAmerica1

The response to #COVID19 has faced many challenges. Join us Thursday to discuss these and explore what an effective public health system looks like with @GeorgesBenjami7, @DrMaryTBasset, & John Auerbach of @HealthyAmerica1. #FuturePublicHealth Register: https://bit.ly/3bYtvLX

#### FACEBOOK/LINKEDIN

In partnership with the American Public Health Association and in conjunction with National Public Health Week, join us on Thursday, for our online Coronavirus Seminar Series event, "Building the Public Health System of the Future." Our group of panelists will explore the challenges public health faces in a time of crisis, and consider what a more effective public health system might look like. Join the conversation here: https://bit.ly/3bYtvLX

As the COVID-19 outbreak continues to evolve, join us on Thursday for the next event in our online Coronavirus Seminar Series to gain insights about public health challenges during a crisis, and explore what a more effective public health system might look like. We will be joined by experts from the American Public Health Association, the Harvard T.H. Chan School of Public Health, and Trust for America's Health. Register to attend online here: https://bit.ly/3bYtvLX

Boston University School of Public Health leads public health conversations in its mission to improve the health of local, national, and global populations, particularly the disadvantaged, underserved, and vulnerable.

#### THINK, TEACH, DO, FOR THE HEALTH OF ALL.

To view our schedule of Signature Programs, please scan the QR code at right.



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all platforms

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