FLM: Effective Visual Presentations

In-Class Activity

Online Implementation

Note for the instructor: Instead of watching the videos in class, you can ask students to watch the videos in advance and to bring their notes to class. This way, you can start your class by putting students in break-out rooms (step #3).

We will be watching a couple of short videos in class in order to complete this activity.

1. First, let's watch a video that talks about body language during a presentation:

http://www.youtube.com/watch?v=mXFIJ8Sm2N0

2. Next, we will watch the first 5 minutes of President Obama's 2004 Democratic Convention speech delivered before he became President:

http://www.youtube.com/watch?v=eWynt87PaJ0

As you watch Obama's speech, make a note of how he uses some of the techniques mentioned in the first video. Write down the presentation techniques that you notice.

- 3. Now, you will be put in a break-out room with a few of your classmates. Once in your break-out room, discuss the body language techniques Obama used in his speech. Create a shared Google doc and write a list of the techniques in bullet points. Alternatively, your instructor may ask you to type your ideas in a Padlet (using the Backchannel/live chat layout).
- 4. Finally, share your observations with the rest of the class. Be ready to share your screen if necessary.