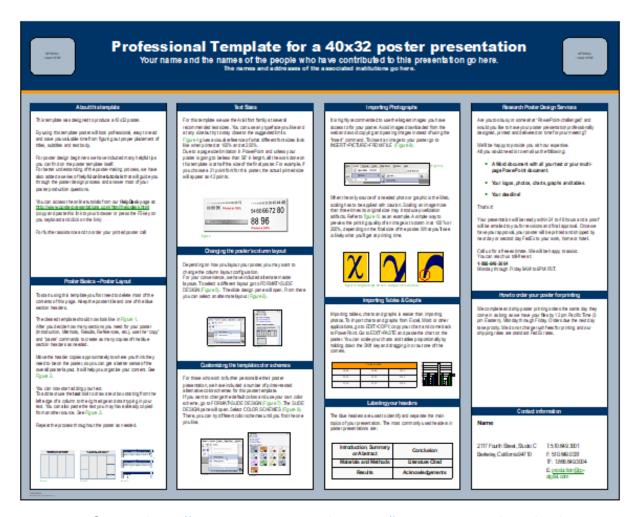
FLM: Creating and Presenting Posters

In-Class Activity: Option 2
Online Implementation

You will be put in a break-out room with a couple other students. Once in your break-out room, examine the following poster template, which is for a 40x32 Professional Poster:



Source: https://www.posterpresentations.com/free-poster-templates.html

While this template is generally used for presenting science-based topics, it can also be used for presenting non-scientific topics or for presenting your research results or preliminary findings.

Work with your group to analyze the elements on the poster and comment on each of the aspects listed in the table below. To do this, please copy the table into a shared Google doc and collaboratively fill it in with your notes and observations.

Poster Element	Analysis and Commentary
Navigation	
Images	
Arrangement	
Size	
White Space	
Colors and Fonts/Type Size	
Consistency	

Possible Answer Sheet/aspects to review with students for In-class Activity Option 1 to review with students in class:

Note that the poster has a 4-column layout with a banner section for the title, name(s), and affiliation of the authors. Each column is then divided into subheadings based on sections. For example, the first subheading could be the abstract. The second subheading could be the introduction, followed by a subheading each for background, research findings, conclusions, and limitations. The last few sections of the poster would usually be the references and the acknowledgments. Note also that there is a good balance of images, graphs, tables, and text on the poster. The poster also makes good use of "white space" i.e., the parts of the poster that are not populated with any information. By using white space effectively, you can avoid making your poster look busy and crowded.