# ORIGINAL RESEARCH Comparison of Skin Permeation and Putative Anti-Inflammatory Activity of Commercially Available Topical Products Containing Ibuprofen and Diclofenac

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Purpose: The therapeutic effect of topical nonsteroidal anti-inflammatory drugs (NSAIDs) depends on the drug's ability to penetrate and permeate the skin and subsequently inhibit cyclo-oxygenase (COX) isoforms responsible for pain and inflammation. Most commercially available topical NSAID formulations are clinically effective, but direct comparisons of antiinflammatory activity including both skin absorption and inhibitory potency are lacking. This study examined the skin absorption of representative commercially available topical diclofenac- and ibuprofen-based formulations along with published potency values to determine formulations with superior anti-inflammatory activity.

Materials and Methods: Cumulative absorption and flux profiles of 12 commercially available topical NSAIDs (6 diclofenac-based and 6 ibuprofen-based) were evaluated in vitro using human skin in static Franz diffusion cells. Each formulation was applied as a single dose. In vitro permeation parameters and published COX-2 inhibition values were used to calculate a modified index of topical anti-inflammatory activity (mITAA).

Results: All diclofenac and ibuprofen formulations permeated human skin in vitro. The rate and degree of absorption differed between diclofenac and ibuprofen formulations and between formulations of the same drug. NSAID concentration within a product was not solely responsible for the permeation flux or degree of absorption. Ibuprofen formulations permeated the skin more rapidly and to a greater degree than diclofenac, but calculated mITAAs were higher for diclofenac. **Conclusion:** Diclofenac exhibited superior anti-inflammatory activity as measured by the

index. Differences beyond drug concentration, including excipients, drug salt form, and dosage form, contribute to differences in absorption and thus in anti-inflammatory activity. Both absorption and COX-2 inhibition potency are important for anti-inflammatory activity, but their priority depends upon the products being compared-with the same NSAID, absorption determines superiority; with different NSAIDs, superiority is determined by the balance between absorption and COX-2 potency. These findings should be considered when selecting a topical NSAID for treating patient pain and inflammation.

Keywords: cutaneous, NSAID, in vitro study, COX-2 inhibition, index of topical antiinflammatory activity, ITAA

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# Introduction

Nonsteroidal anti-inflammatory drugs (NSAIDs) are often prescribed to manage acute and chronic pain in patients suffering from various musculoskeletal disorders,

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including osteoarthritis, rheumatoid arthritis, and traumarelated conditions such as sprains.<sup>1</sup>

Common NSAIDs include ibuprofen, diclofenac, and acetylsalicylic acid (aspirin). These drugs exert pain relief and reduce inflammation through inhibition of the cyclooxygenase (COX) isoforms COX-2, an inducible isoform of the enzyme that is typically upregulated in inflamed tissue, and COX-1, a constitutively expressed isoform that is generally more widely distributed.<sup>2</sup> NSAIDs, such as ibuprofen and diclofenac, have different relative selectivity for COX-1 or COX-2, with diclofenac being a more selective inhibitor for COX-2 compared to COX-1, while ibuprofen inhibits both COX isoforms similarly.<sup>3</sup> The clinical effectiveness of topical ibuprofen and diclofenac for the management of acute (eg, sprains/strains) and chronic pain has been pre-viously demonstrated.<sup>4,5</sup>

Oral and intravenous NSAIDs are associated with risks for systemic adverse events including gastrointestinal, cardiovascular, and renal events;<sup>6–8</sup> therefore, topical NSAIDs are often used as effective alternatives with a decreased risk of systemic adverse events.<sup>9–11</sup> In addition to pharmacological potency against COX isoforms, drug absorption into the skin is a critical attribute for topical NSAIDs.<sup>12–15</sup> These drugs must penetrate the stratum corneum and permeate through the epidermis and dermis to reach the site of inflammation and pain in sufficient amounts to exert a clinical effect. Penetration and permeation can be affected by numerous factors, including application site, formulation chemistry, and drug properties.<sup>14,16,17</sup>

While the clinical efficacy and in vitro skin permeability of certain topical NSAIDs have been evaluated previously, there have been no head-to-head comparisons of permeability and potency across multiple commercially available formulations using the same testing protocols. Because differences in efficacy (including intensity and durability of effect) and adverse reactions have been demonstrated with the use of different topically applied NSAIDs, it is important to understand the parameters and sources of potential differences when choosing an appropriate topical formulation for treating patient pain.

In this study, 12 commercially available topical NSAID products (6 ibuprofen-based and 6 diclofenac-based) were evaluated using in vitro human skin permeation assays. These assays were designed to determine the amount of drug reaching the first stratum of the dermis (400  $\mu$ m dermatomed skin). The penetration of the drug, meaning the amount of drug released by the formulation going

through the first layer of the skin (ie, the stratum corneum), has not been quantified.

Each formulation was applied at a dose intended to mimic recommended "in-use" conditions.<sup>18</sup> These data were combined with previously published COX-2 inhibition potency values for diclofenac and ibuprofen to determine a modified index of topical anti-inflammatory activity (mITAA). The mITAA was based on the previously described ITAA,<sup>13</sup> an index value that accounts for the biopharmaceutic and pharmacodynamic properties of a topical NSAID in order to estimate its intrinsic efficacy (ie, anti-inflammatory activity) and allow comparisons with other NSAIDs. To the author's knowledge, this is the first direct comparison of diclofenac- and ibuprofen-containing commercially available topical formulations using this method.

# Materials and Methods Materials

Twelve commercially available topical NSAID products were used for this study (qualitative formulation compositions are summarized in Table 1). The 6 diclofenac-based products are hereafter termed Diclo-1 to Diclo-6, and the 6 ibuprofen-based products are termed Ibu-1 to Ibu-6.

### In vitro Skin Permeation Human Skin

Skin was obtained from the abdominal region of 6 patients during plastic surgery (patients provided informed written consent). Approval from 2 ethical committees was obtained (Lothian Research Ethics Committee, Edinburgh, UK (06/S1101/19), and West of Scotland Research Ethics Services, Glasgow, UK (08/S0704/30)). After collection, skin samples were frozen at  $-20^{\circ}$ C until use. On the day of the experiment, skin preparations were thawed and dermatomed to ~400 µm thickness, starting from the stratum corneum. The barrier integrity of the skin samples was tested using an internal procedure. All samples that were used in this study exhibited an electrical resistance >10.9 k $\Omega$  and <35 k $\Omega$  according to the acceptance criteria for the procedure.

### Sample Size

Split-thickness abdominal skin samples were provided by 6 human skin donors. Each formulation was applied to 2 replicate skin samples from each donor; therefore, 12 total skin samples were tested per formulation. The sample size was chosen to provide acceptable confidence in the estimation of the geometric mean ratios (ie, 95% confidence

l able l	lable I Qualitative Composition of Diciotenac and Ibuprot	ompositio	n of L	Viciotenac a	nd Ibuproten Prod	en Products as Labelled on the Packaging	ackaging				
Agent	API	Dosage Form	Hq	Gelling Agent	Emulsifier	Emollients	Permeation Enhancer	pH Adjusting	Solvents/Cosolvents	Fragrance	Preservative
Diclo-I	Diclofenac DEA 2.32%	Emulsion	7.38	Carbomer	Macrogol cetostearyl ether	Liquid paraffin, Cocoyl caprylocaprate	Oleyl alcohol	DEA	Purified water, IPA, Propylene glycol	Perfume	внт
Diclo-2	Diclofenac DEA 1.16%	Emulsion	7.25	Carbomer	Macrogol cetostearyl ether	Liquid paraffin, Cocoyl caprylocaprate	I	DEA	Purified water, IPA, Propylene glycol	Perfume	Ι
Diclo-3	Diclofenac DEA 1.16%	Emulsion	7.07	Carbomer	Polyoxyethylene alkyl ether	Liquid paraffin, Cocoyl caprylocaprate	I	DEA	Purified water, IPA, Propylene glycol	Fragrance	Ι
Diclo-4	Diclofenac DEA 1.16%	Emulsion	7.28	Carbomer	Macrogol 1000 monocetyl ether	Paraffin, Cocoyl caprylocaprate	Ι	DEA	Water, IPA, Propylene glycol	Lavandula officinalis flower oil	-
Diclo-5	Diclofenac DEA 1.16%	Gel	7.13	Carbomer	I	-	I	Triethanolamine	Water, Ethanol	Lavandula angustifolia flower	Methylparaben
Diclo-6	Diclofenac sodium 1%	Gel	7.86	Carbomer	1	-	I	Ammonium solution	Purified water, IPA, Ethanol	1	Ι
lbu-l	lbuprofen 5%	Cream	6.17	Xanthan gum	Macrogol stearate 30 and 100	Glyceryl monostearate, Medium chain triglyceride	Propylene glycol	I	1	Lavender and orange blossom	Ι
lbu-2	lbuprofen 5%	Cream	5.94	Xanthan gum	Macrogol stearate 1500 and 5000	Glyceryl monostearate, Medium chain triglyceride	Propylene glycol	I	Purified water	Bitter orange blossoms, lavender oil	Methyl 4-hydroxybenzoate sodium
lbu-3	lbuprofen 5%	Gel	4.64	Poloxamer	1	Medium chain triglyceride	I	I	Purified water, IPA, Glycerol dimethyl ketal	Bitter orange blossoms, lavender oil	1
lbu-4	lbuprofen 5%	Gel	4.79	Poloxamer	1	Medium chain triglyceride	I	I	Purified water, IPA, Dimethyl isosorbide	Bitter orange blossoms, lavender oil	I
lbu-5	lbuprofen 10%	Gel	7.76	HEC	I	-	I	Sodium hydroxide	Purified water, IPA, Benzyl alcohol	1	I
lbu-6	lbuprofen 10%	Gel	6.84	Carbomer	I	I	I	DEA	Purified water, Industrial methylated spirit	I	I
Abbreviati	ons: API, active	pharmaceutic	al ingre	dient; BHT, bui	tylhydroxytoluene; DEA	Abbreviations: API, active pharmaceutical ingredient; BHT, butylhydroxytoluene; DEA, diethylamine; HEC, hydroxyethylcellulose; IPA, isopropyl alcohol	hylcellulose; IPA, is	sopropyl alcohol.			

interval [CI] of -30%/+43% around the geometric mean ratio assuming a within-donor standard deviation of 0.40 on the log scale, based on previous internal data [data on file, not shown]).

### In vitro Skin Permeation Procedure

Static Franz diffusion cells (PermeGear, Hellertown, PA, USA) with an exposed skin area of 0.64 cm<sup>2</sup> and a receptor chamber volume of ~5 mL were used to assess skin permeation in vitro. Phosphate buffered saline (PBS) containing bovine serum albumin (BSA) 5% (w/v) was used as the receptor fluid. These receptor fluid components were chosen to ensure drug solubility and avoid drug saturation in the receptor fluid. Based upon assessments during method validation, the solubility in receptor fluid was 5.15 mg/mL for diclofenac and 575  $\mu$ g/mL for ibuprofen. The permeability study was performed under sink conditions for both drugs.

Skin samples were mounted between the donor and receptor chambers, the cells were positioned in a manifold heated to maintain a skin surface temperature of  $32 \pm 1^{\circ}$ C, and receptor fluids were mixed using a magnetic stirrer flea. An electrical resistance barrier integrity assessment was performed, and skin samples not meeting acceptance criteria (electrical resistance >10.9 k $\Omega$  and <35 k $\Omega$ ) were excluded.

To mimic the application of a single recommended dose ("in-use" conditions) and allow a fair comparison between products, the formulations were applied on the stratum corneum surface of excised human abdominal split-thickness skin at a single finite dose of 10 mg/cm<sup>2</sup> for the tested products.<sup>19</sup> Receptor fluid samples (300  $\mu$ L) were collected at 0 (pre-dose), 2, 4, 8, 16, and 24h. The removed receptor fluid volume (300  $\mu$ L) was replenished with fresh receptor fluid solution after each withdrawal.

All experimental studies were performed by Charles River Laboratories (Edinburgh, UK). Validated analytical methods were used to analyze receptor fluid samples by liquid chromatography-tandem mass spectrometry (LC-MS/MS). Chromatographic separation for both drugs was done on a Poroshell EC-C18 column (50 mm  $\times$  2.1 mm, 2.7 µm spherical particles).

For diclofenac, the mobile phase consisted of a mixture of methanol/formic acid (100/0.5, v/v, A) and water/formic acid (100/0.5, v/v, B) using a gradient elution. The solvent flow rate was 500  $\mu$ L/min. The determination of diclofenac in 5% BSA in PBS was validated over the range 1.00 to 10,000 ng/mL. The lower limit of quantification was 1

ng/mL. Assay accuracy and precision were  $\pm 20\%$  and  $\leq 20\%$ , respectively.

For ibuprofen, the mobile phase consisted of a mixture of acetonitrile/ammonia (100/0.2, v/v, A) and water/ ammonia (100/0.2, v/v, B) using a gradient elution. The solvent flow rate was 600  $\mu$ L/min. The determination of ibuprofen in 5% BSA in PBS was validated over the range 5.00 to 5000 ng/mL. The lower limit of quantification was 5 ng/mL. Assay accuracy and precision were ±15% and ≤15%, respectively.

For both drugs, indomethacin (2.50  $\mu$ g/mL) was used as an internal standard. The injection volume was 10  $\mu$ L, and the column temperature was 60°C.

# Data Analysis

Cumulative absorption (CA) of diclofenac and ibuprofen was determined at each time point (2, 4, 8, 16, and 24h) as follows:

$$CA_t = \frac{(C_t \times V) + \sum_{i=0}^{t-1} Q_i}{S}$$

where  $CA_t$  = cumulative absorption at time t in ng/cm<sup>2</sup>,  $C_t$  = concentration of drug in the receptor fluid aliquot at time t, V = volume of the receptor chamber (~5 mL),  $Q_i$  = amount of active pharmaceutical ingredient in the receptor fluid aliquot at time t, and S = surface area of the skin membrane (0.64 cm<sup>2</sup>).

Flux of diclofenac and ibuprofen for each formulation was determined at each time point  $(F_t)$  as follows:

$$F_t = \frac{CA_t}{t}$$

### Statistical Analysis

Human skin permeability values have previously been identified to have log-normal (or skewed non-normal) distribution,<sup>20</sup> favoring the use of geometric means to compare the formulations. Log-transformed mean CA<sub>24h</sub> of each drug was compared between formulations using post hoc testing. Since both a fixed effect and a random effect were to be included in the model, a residual maximum likelihood estimation-based mixed-effects model with formulation as a fixed effect and donor as a random effect was used. Because confidence interval (CI) for the geometric mean ratio is the recommended method for determining equivalence for skin permeation studies according to the EMA draft Guideline on Quality and Equivalence of Topical Products,<sup>21</sup> CI was used

instead of standard deviation for these analyses. 95% CIs for the geometric mean ratios were derived by backtransforming the CIs for the differences between formulations on the log-transformed scale obtained from the analysis. No adjustment for multiplicity was made and, for exploratory purposes, statistical significance was concluded if the 95% CI for the geometric mean ratio did not include 1.

# Estimation of mITAA

Previously, Cordero et al calculated ITAA using saturated solutions of NSAIDs, which provided a composite metric for anti-inflammatory activity that includes both a biopharmaceutic component (maximum flux) and a pharmacodynamic component (COX-2 inhibition potency).<sup>13</sup> In the current study, maximum flux was not reached in all formulations within the 24h testing window due to the use of a single application of drug, which was intended to mimic "in-use" conditions. Therefore, the medians of cumulative absorptions observed at 24h (CA<sub>24h</sub>) were used to determine a modified ITAA (mITAA), as follows:

$$mITAA = \frac{Median \ CA_{24h}}{IC_{50}}$$

where  $IC_{50}$  values were taken from Esser et  $al^{22}$  and correspond to the drug concentration that induces 50% of the maximum effect.  $IC_{50}$  values reported by Esser et al were measured in human whole blood using production of prostaglandin  $E_2$  as a surrogate of COX-2 activity. The  $IC_{50}$  values for diclofenac and ibuprofen were 0.013  $\mu$ M and 9  $\mu$ M, respectively.

# **Results** Skin Permeation – Cumulative Absorption

Diclofenac and ibuprofen from all formulations permeated through human skin by 24h. In terms of absolute quantities, ibuprofen permeated in greater extent than diclofenac in all cases. Diclo-1 and Ibu-6 exhibited the highest  $CA_{24h}$  values within their respective groups, with geometric mean  $CA_{24h}$  values of 849 ng/cm<sup>2</sup> and 25,282 ng/cm<sup>2</sup>, respectively (Figure 1).

Skin permeation varied widely between formulations with the same drug and concentration. Geometric mean  $CA_{24h}$  ranged from 119 to 747 ng/cm<sup>2</sup> for products containing 1% diclofenac sodium or 1.16% diclofenac diethylamine (DEA) (Figure 1). The difference in geometric

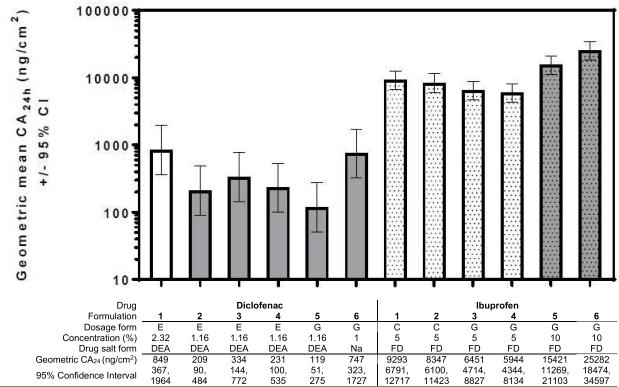
mean CA<sub>24h</sub> between diclofenac DEA (Diclo-5) and diclofenac sodium (Diclo-6) gel formulations was significant, with the sodium salt absorbing better (ratio of geometric mean CA<sub>24h</sub>: 0.16; 95% CI 0.10–0.26; Table 2). For the 1.16% diclofenac DEA formulations, while there was a significant difference between geometric mean CA<sub>24h</sub> for the gel formulation (Diclo-5) versus each of the emulsion formulations (Diclo-2, Diclo-3, and Diclo-4), with the emulsions absorbing better, the emulsions also contained propylene glycol which is a cosolvent with some permeation-enhancing properties.

Geometric mean CA<sub>24h</sub> ranged from 5944 to 9293 ng/ cm<sup>2</sup> for products containing 5% ibuprofen. The difference between geometric mean CA<sub>24h</sub> for 5% ibuprofen cream formulations (Ibu-1, Ibu-2) versus 5% ibuprofen gel formulations (Ibu-3, Ibu-4) was significant (Table 2), with greater absorption at 24h for the creams, although the creams also contained propylene glycol which has permeation-enhancing properties. There was also a significant difference between geometric mean CA<sub>24h</sub> for the 10% ibuprofen gel formulations (Ibu-5 and Ibu-6; ratio of geometric mean CA<sub>24h</sub>: 1.64; 95% CI 1.26 to 2.14), which could reflect the impact of formulation composition differences even when using the same dosage form.

Absorption was not proportional to drug concentration. Diclo-6 (1% diclofenac sodium) had a geometric mean  $CA_{24h}$  of 747 ng/cm<sup>2</sup>, which was similar to Diclo-1 (2.32% diclofenac DEA) at 849 ng/cm<sup>2</sup>. This results in a geometric mean ratio of 0.88 (95% CI: 0.55 to 1.41; Table 2) despite a 2-fold difference in concentration. The ratio of geometric mean  $CA_{24h}$  values for topical formulations containing 1.16% and 2.32% diclofenac and 5% and 10% ibuprofen (each 2-fold different) ranged from 2.5 to 7.1 and from 1.7 to 4.3, respectively (Table 2).

### Flux

All diclofenac formulations resulted in diclofenac penetration (through the stratum corneum) and permeation (through the remaining epidermis and first strata of dermis) through the skin by 8h, with Diclo-6 (containing 1% diclofenac sodium) delivering diclofenac earlier (at 4h) than the other formulations (Figure 2). There were two flux profile types: formulations exhibiting no flux plateau by 24h (Diclo-1, Diclo-2, Diclo-3, and Diclo-5) and formulations that plateaued around 16h (Diclo-4 and Diclo-6). Diclo-1 (containing 2.32% diclofenac DEA and 2 permeation enhancers) had the highest flux at 24h.



C, cream; DEA, diethylamine; E, emulsion; FD, free drug; G, gel; Na, sodium

Figure I Cumulative absorption at 24h of topical diclofenac and ibuprofen products (geometric means and 95% confidence intervals).

All ibuprofen formulations resulted in ibuprofen permeation flux through the skin beginning at 2h and reaching a plateau at 8h, except for Ibu-6, which continued to increase permeation flux through 24h (Figure 2). Formulations with higher ibuprofen concentrations (Ibu-5 and Ibu-6) had higher flux values than formulations with lower concentrations.

Diclofenac	Formulations					
	vs Diclo-I	vs Diclo-2	vs Diclo-3	vs Diclo-4	vs Diclo-5	vs Diclo-6
Diclo-I	_	4.06 (2.54–6.50)	2.54 (1.59-4.07)	3.67 (2.29-5.88)	7.13 (4.46–11.42)	1.14 (0.71–1.82)
Diclo-2	0.25 (0.15-0.39)	-	0.63 (0.39-1.00)	0.91 (0.57-1.45)	1.76 (1.10–2.81)	0.28 (0.18-0.45)
Diclo-3	0.39 (0.25–0.63)	1.60 (1.00-2.55)	-	1.44 (0.90–2.31)	2.80 (1.75-4.49)	0.45 (0.28-0.72)
Diclo-4	0.27 (0.17-0.44)	1.10 (0.69–1.77)	0.69 (0.43–1.11)	-	1.94 (1.21–3.11)	0.31 (0.19–0.50)
Diclo-5	0.14 (0.09-0.22)	0.57 (0.36-0.91)	0.36 (0.22-0.57)	0.51 (0.32-0.82)	-	0.16 (0.10-0.26)
Diclo-6	0.88 (0.55–1.41)	3.57 (2.23–5.71)	2.24 (1.40-3.58)	3.23 (2.02-5.17)	6.27 (3.92–10.04)	-
Ibuprofen	Formulations					
	vs Ibu-I	vs Ibu-2	vs Ibu-3	vs Ibu-4	vs Ibu-5	vs Ibu-6
lbu-l	_	1.11 (0.85–1.45)	1.44 (1.10–1.88)	1.56 (1.20-2.04)	0.60 (0.46–0.79)	0.37 (0.28–0.48)
lbu-2	0.90 (0.69–1.17)	-	1.29 (0.99–1.69)	1.40 (1.08–1.83)	0.54 (0.42-0.71)	0.33 (0.25–0.43)
lbu-3	0.69 (0.53–0.91)	0.77 (0.59–1.01)	-	1.09 (0.83-1.42)	0.42 (0.32-0.55)	0.26 (0.20-0.33)
lbu-4	0.64 (0.49–0.83)	0.71 (0.55–0.93)	0.92 (0.71–1.20)	-	0.39 (0.30-0.50)	0.24 (0.18–0.31)
lbu-5	1.66 (1.27–2.16)	1.85 (1.42–2.41)	2.39 (1.83–3.12)	2.59 (1.99–3.38)	-	0.61 (0.47-0.80)
lbu-6	2.72 (2.09–3.55)	3.03 (2.32–3.95)	3.92 (3.01–5.11)	4.25 (3.26–5.55)	1.64 (1.26–2.14)	-

Table 2 Ratios (95% Cls) of Adjusted Geometric Means of Cumulative Absorption at 24h for Diclofenac and Ibuprofen Formulations

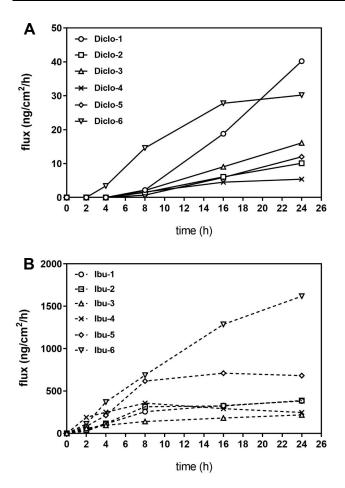


Figure 2 Median fluxes of topical diclofenac (A) and ibuprofen (B) products.

There was little difference between the flux profiles of 5% ibuprofen formulations regardless of whether these were creams or gels.

# mITAA

mITAA values ranged from 4 to 32 for diclofenac and from 0.37 to 2 for ibuprofen, with mITAA values for the diclofenac formulations being higher than those for the ibuprofen formulations in all cases (Figure 3).

Among diclofenac DEA formulations, Diclo-1, with a higher drug concentration and 2 permeation enhancers, had a higher mITAA than formulations with lower drug concentrations and fewer permeation enhancers (Diclo-2, Diclo-3, Diclo-4, and Diclo-5). Diclofenac sodium (Diclo-6) had a higher mITAA than diclofenac DEA (Diclo-5) despite similar diclofenac concentrations and the same dosage form (gel).

Among ibuprofen gel formulations, higher drug concentration (10% ibuprofen; Ibu-5 and Ibu-6) was associated with higher mITAA values compared to gels with lower drug concentration (5% ibuprofen; Ibu-3 and Ibu-4). Five percent ibuprofen creams with permeation enhancers (Ibu-1 and Ibu-2) also had higher mITAA than ibuprofen gels (Ibu-3 and Ibu-4) of the same drug concentration.

### Discussion

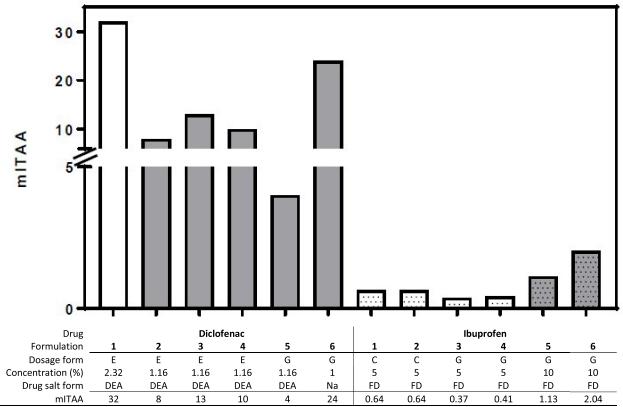
Following in vitro assessments that mimicked recommended application doses, there were broad differences in skin absorption, as measured by  $CA_{24h}$  and flux, across formulations. This was true not only between the ibuprofen and diclofenac formulations but also within these groups.

It is known that if a drug presents a low  $IC_{50}$ , the associated potency (related to mITAA) will be high. Moreover, ibuprofen permeated through human skin to a greater extent than diclofenac. These results are consistent with previous findings and are likely due, at least in part, to the lower molecular weight of ibuprofen (~206 g/ mol) compared to diclofenac (~296 g/mol)<sup>23</sup> and the pKa values of these drugs (3.9 for diclofenac vs 4.6 for ibuprofen).<sup>24-26</sup> The degree of drug ionization influences the drug permeation rate. Indeed, the un-ionized species of a drug has a higher permeability coefficient than its respective ionized species. Hence, the pKa value of the drug, the pH of the formulation, and the physiological pH of the skin are essential parameters influencing drug permeation. In addition, higher concentrations of ibuprofen (5% and 10%) compared to diclofenac (1% and 2%) in these formulations must also contribute to the highest observed values for CA<sub>24h</sub> and flux.

Among formulations containing the same drug, there appear to be multiple factors contributing to differences in permeation that go beyond the concentration of drug in each formulation, which is supported by previous findings.<sup>27–30</sup> These include the choice of excipients such as penetration enhancers, the drug salt that is used, and the dosage form.

For example, despite a 2-fold difference in diclofenac concentration,  $CA_{24h}$  was 4 times greater for Diclo-1 (2.32% diclofenac DEA) than for Diclo-2 (1.16% diclofenac DEA). This difference may be explained by the presence of an additional permeation enhancer, oleyl alcohol,<sup>31</sup> in Diclo-1.

In addition, there was a significant difference in  $CA_{24h}$  between Diclo-5 and Diclo-6 (geometric mean ratio of Diclo-5: Diclo-6 of 0.16), despite similar drug concentrations (1.16% diclofenac DEA and 1.0% diclofenac sodium, respectively), qualitatively similar formulations, and the same dosage form (gel). These differences may



C, cream; DEA, diethylamine; E, emulsion; FD, free drug; G, gel; mITAA, modified index of anti-inflammatory activity; Na, sodium

Figure 3 Modified index of anti-inflammatory activity for topical diclofenac and ibuprofen products.

be explained by the distinct salt forms of the drug in each formulation, as proposed by O'Connor et al.<sup>28</sup> who observed that diclofenac sodium has a higher rate of membrane transport than diclofenac DEA owing to the higher saturation solubility of the sodium salt. In a prior publication<sup>27</sup> from our group, the opposite outcome was observed for these diclofenac salt forms. Specifically, 7 times the amount of diclofenac DEA (1.16%) permeated human skin compared to diclofenac sodium (5%) despite the higher concentration of drug in the latter. Importantly, in that study, diclofenac DEA was contained in an emulsion formulation while diclofenac sodium was in a gel. Together, these results support the idea that composition, dosage form, salt form, and other factors can influence the permeation of diclofenac in different ways, with some enhancing it and others diminishing it.

The biggest contributor to increased absorption in the ibuprofen formulations was increased drug concentration. However, this does not explain the absorption and flux differences between the formulations with the highest concentration of ibuprofen, Ibu-5 and Ibu-6 (both 10% ibuprofen gels). Other formulation differences such as the gelling polymer (hydroxyethylcellulose versus carbomer) or another excipient may be responsible. Among 5% ibuprofen formulations, gel formulations (Ibu-3 and Ibu-4) had lower  $CA_{24h}$  than creams (Ibu-1 and Ibu-2), in agreement with previous findings.<sup>29,30</sup> This suggests that dosage form is an important variable for permeability in ibuprofen formulations.

The goal of this study was to determine superior NSAID topical formulations based upon mITAA, which provides an estimate of the intrinsic anti-inflammatory effectiveness of NSAIDs that includes both biopharmaceutic (permeability, as measured by  $CA_{24h}$ ) and pharmacodynamic (COX-2 inhibition) components. The mITAA allows for comparisons between different NSAIDs and between formulations of the same NSAID. When NSAIDs are different, mITAA depends upon both potency against COX-2 and absorption; therefore, the formulation with the best combination of these variables is deemed to have the greatest anti-inflammatory activity. In cases where  $IC_{50}$  values are widely different, as is true for diclofenac and ibuprofen, potency will be the primary driver of anti-inflammatory

activity (unless the higher-potency drug absorbs very poorly or not at all and the lower-potency drug absorbs very well, making absorption critical). When  $IC_{50}$  values are similar between different NSAIDs, absorption will have a greater influence on anti-inflammatory activity. Similarly, when the NSAIDs are the same between formulations, meaning the potency will be the same, any difference in anti-inflammatory activity depends entirely on absorption; thus, the formulation with greater absorption will have greater anti-inflammatory activity, as reflected by a higher mITAA.

While higher CA24h corresponded with higher mITAA in formulations involving the same drug, this was not the case when comparing between drugs. All diclofenac formulations demonstrated greater mITAA than ibuprofen formulations despite lower absorption, which directly reflects diclofenac's substantially greater potency as a COX-2 inhibitor (supported by multiple studies  $^{13,22,32}$ ). Because the IC<sub>50</sub> of diclofenac is approximately 900 times lower than that of ibuprofen, cumulative absorption of ibuprofen-containing formulations would need to be 700 times greater than that of diclofenac products to compensate for this difference and achieve comparable anti-inflammatory activity. According to Fick's law, for ibuprofen products containing 5% or 10% drug compared to 1% or 2% drug in diclofenac products. a 150- to 300-fold higher flux would be required to achieve the same anti-inflammatory activity as diclofenac products.

# Conclusion

Diclofenac demonstrates greater intrinsic antiinflammatory activity than ibuprofen. Additionally, skin permeation can be impacted by formulation differences including the drug concentration and salt form, choice of excipients, and dosage form. Each of these factors should be considered when selecting a topical NSAID for treating patient pain and inflammation. When comparing formulations containing the same NSAID, the degree of absorption will dictate which formulation exhibits superior antiinflammatory activity. When NSAIDs are different, this determination will depend upon the balance of absorption and COX-2 inhibition potency, with substantially greater absorption required to compensate when potencies are widely different, as is the case for diclofenac and ibuprofen. Thus, both absorption and COX-2 inhibition potency are important factors for anti-inflammatory activity for topically applied products, but the level of importance of each depends upon what products are being compared.

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# Disclosure

The author is an employee of GlaxoSmithKline Consumer Healthcare and reports no other conflicts of interest for this work.

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