The Effect of Passion for Outdoor Activities on Employee Well-Being Using Nature Connectedness as the Mediating Variable and Environmental Identity as the Moderating Variable [Letter]

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Dear editor

We are writing to express my appreciation for the insightful research article titled "The Effect of Passion for Outdoor Activities on Employee Well-Being Using Nature Connectedness as the Mediating Variable and Environmental Identity as the Moderating Variable" by Chunyu Zhang, Xiao Ma, and Liping Liu, published in Psychology Research and Behavior Management. The study provides valuable insights into the relationship between passion for outdoor activities and employee well-being, with a focus on the mediating role of nature connectedness and the moderating influence of environmental identity. The findings shed light on the positive impact of outdoor activities on employee well-being, and the role of nature connectedness and environmental identity in this relationship.

Despite its outstanding contribution, this study has some weaknesses that need to be noted. First, the use of electronic questionnaires through "Questionnaire Star" may limit the representation of respondents, especially from different backgrounds. In addition, the use of single-point-in-time self-assessment data may limit the understanding of causality between the variables under study. Furthermore, there is a need to identify additional mediating variables that may influence the relationship between outdoor activities and employee well-being, as well as factors that trigger passion for outdoor activities. In addition, this study only used data from respondents in Guangxi, China, so generalization of the findings to a wider population may be limited. Lastly, this study may not have fully accounted for common method biases that may affect the results. Therefore, future research could rectify this weakness to strengthen the resulting findings.

To improve the quality of this study, there are several recommendations for improvement that can be considered. First, future research should consider using more diverse data collection methods, such as interviews or direct observation, to broaden the representation of respondents from different backgrounds. In addition, using a longitudinal research design may be helpful in exploring the causal relationships between the variables under study. Furthermore, further research could focus on identifying additional mediating variables that influence the relationship between outdoor activities and employee well-being, as well as factors that trigger passion for outdoor activities. In addition, expanding the geographical coverage of respondents and considering cultural differences may improve the generalizability of the findings. Lastly, future research should take into account more careful analysis methods to reduce common method biases that may affect the results. By improving these aspects, future research can make a stronger contribution to the understanding of the relationship between outdoor activities and employee well-being.²

Disclosure

The author(s) report no conflicts of interest in this communication.

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