

# Experience India



**INFORMATION SESSION**  
**TUESDAY, APRIL 23 5-6PM**  
**SMG 304**

## TRIP HIGHLIGHTS

Touch and understand the reality of the Indian health sector firsthand, traveling to Delhi, Mumbai and Bangalore, visiting critical organizations and meeting with top leadership.

Visit AIIMS, the top academic medical center in India, and Narayana, an extraordinary specialty hospital system in Bangalore, meeting with Devi Shetty its charismatic founder.

Interact with executives of top multinational pharmaceutical companies as well as leading India-based companies, including Cipla and Biocon.

Understand the paradoxes of intellectual property laws and pharmaceutical pricing in India.

Tour GE's center in Bangalore, and learn how innovation works in the Indian context.

Visit traditional rural India and a primary care center in the Dharavi slum of Mumbai.

## JANUARY 2014: IM853 INDIA FIELD SEMINAR

India is in the midst of extraordinary change, development, and growth. The country contains the most sophisticated of western technology, and companies fully competitive on a global level. At the same time, much of Indian infrastructure is underdeveloped or in decay and there are hundreds of millions of people living in extreme poverty. Nowhere are these intensely contradictory forces more apparent than in the health sector.

This field seminar will engage all students interested in understanding the complex dynamics of an emerging country, through the particularly telling lens of the health sector, and will include the chance to learn about the culture and values that underpin this great democracy and booming economy.

### Course Fees:

Program Fee: \$4000

Estimated airfare to and from India: \$1500

Estimated meals and incidentals: \$450

For questions or information contact Andrea Sodano, HSM Interim Faculty Director at [asodano@bu.edu](mailto:asodano@bu.edu), or Alicia Clemente in the SMG Graduate Programs office: [aliciabc@bu.edu](mailto:aliciabc@bu.edu)



School of Management