



Boston University Office of Research

Research on Tap

Measuring Corporate Impacts on the Environment and Society

Monday, November 13, 2023 | 4-6 PM | Kilachand Center

WELCOME

Gloria Waters

Nalin Kulatilaka

Vice President and Associate Provost for Research

Director, Impact Measurement & Allocation Program; Associate Director,
Institute for Global Sustainability; Professor, Finance, Questrom

PRESENTATIONS

Risk of (Not) Achieving Corporate Carbon Targets

Nalin Kulatilaka, PhD, Director, Impact Measurement & Allocation Program; Associate Director, Institute for Global Sustainability;
Professor, Finance, Questrom

Bridging the Gap Between ESG Metrics and Science

Jonathan Buonocore, Sc.D., Assistant Professor, Environmental Health, SPH

ESG Risk Disclosures: The Predictive Ability of Industry Best Practice

Eddie Riedl, PhD, BBA, MBA, Professor, Accounting, Questrom

Consumer Welfare and the Objective of the Firm

Keith Marzilli Ericson, PhD, Chair; Professor, Markets, Public Policy & Law, Questrom

How Do Financial Markets Consume and Integrate ESG Metrics?

Jesse Chan, PhD, MAcc, Assistant Professor, Accounting, Questrom

Do or Do Not, There Is No Try: Managing and Mitigating Sociopolitical Firm Risk Events

Shuba Srinivasan, PhD, MBA, MS, Professor, Marketing, Questrom

Green Growth or Red Losses: Navigating the Future of Palm Oil Cultivation, Deforestation, and Carbon Impact

Suchi Gopal, PhD, Professor, Earth & Environment, CAS

Upcoming Events

RESEARCH ON TAP

Health Data Science

Wednesday, November 29, 2023 | 4-6 pm

RESEARCH HOW-TO

On Rotation: Deepen Your Impact through Temporary Government Service

Wednesday, November 15, 2023 | 2-3 pm

Learn more and RSVP:

bu.edu/research/events



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